14th World Congress on Inflammation
Sydney 2019
15-19 September 2019
www.WCI 2019.org

Inflammation Down Under:
A Harbour for New Ideas

Sponsorship & Exhibition Prospectus
The 14th World Congress on Inflammation (WCI 2019) will bring together researchers, clinicians, industry reps, advocacy groups, and decision-makers across the field of inflammation research.

WCI 2019 will feature recent developments in basic and translational inflammation research, spanning genetics, cell biology, signalling, animal models of inflammatory diseases, new biomarkers and therapeutics for inflammation-associated human disease, and the latest technological advances in the field. The congress will enhance the international community’s knowledge base, and will provide exciting opportunities for international collaboration.

On behalf of the Congress Organising Committee, we would like to invite you to attend and support the WCI 2019 here in Australia from 15-19 September 2019. The congress will be hosted at the International Convention Centre where you will have the opportunity to discover Sydney, Australia’s famous harbour city and capital of New South Wales.

Prof Jenny Gamble and Prof Matt Sweet
WCI 2019 Co-convenors

Local Organizing Committee
Jenny Gamble (Centenary Institute)
Matt Sweet (The University of Queensland)
John Hamilton (The University of Melbourne)
Michael Hickey (Monash University)
Eric Morand (Monash University)
Kate Schroder (The University of Queensland)
Nick Wilson (CSL Ltd)

Host City Sydney Australia
Sydney, Australia, is one of the world’s most picturesque cities. Surrounded by a majestic Harbour and scattered with beaches, national parks and green areas, this is a city that entices you to explore. Sydney is best experienced by traveling on one of the many ferries or water taxis. The city is rich in history and it is recommended to lose yourself in the cobbled streets of the Rocks district and learn about the area’s rich heritage at one of Sydney’s fantastic cultural institutions. Stylish, artistic Sydney is a city that’s both dynamic and cosmopolitan and proud of its place as Australia’s most recognisable international city.

WCI 2019 Venue
Opened in December 2016, ICC Sydney is Australia’s first fully-integrated convention, events, exhibition and entertainment centre. Featuring a striking contemporary design, leading technology and world-class meeting and exhibition spaces; ICC Sydney has been specifically designed to respond to future demands of the industry with the capability and flexibility to meet a comprehensive range of event requirements.

ICC Sydney is at the heart of its very own Sydney harbour waterfront precinct, set amongst restaurants, retail and a vibrant public domain on Darling Harbour yet only a moment’s walk to Australia’s largest CBD, Barangaroo, local universities, the Sydney Harbour Bridge and the Sydney Opera House.

The venue is an easy walking distance from a range of accommodation options, which will be available to delegates to book at the time of registering for the Congress.
Inflammation

Inflammation is a fundamental biological process essential for homeostasis and good health. Inflammation also underpins the major chronic diseases in our society, including heart and cardiovascular disease, cancer, Alzheimer’s, multiple sclerosis and asthma. Further, it drives the pathology and disease progression seen in acute diseases such as sepsis, many other infectious diseases and trauma. Inflammation research, including innate and adaptive immune responses, has yielded 7 of the 10 top selling drugs globally (combined sales of the 7 in 2016 of $US 60 bn). However, there are many inflammation-associated diseases for which current treatments are non-existent, ineffective or effective in only a sub-set of patients. Thus research, to better understand the inflammatory process in general and in specific organs is required to develop new life-changing therapeutics.

Congress Objectives

WCI 2019 has a number of key objectives:

- Bringing together a diverse range of scientists, clinicians and industry representatives, working across different areas of inflammation research.
- Identify new opportunities for translation of inflammation research, for example the identification of new targets and the development of new biomarkers and therapeutics.
- Provide a forum for students and early career researchers to engage with international experts in inflammation research, thus helping to educate the next generation of inflammation researchers.
- Foster interactions with patient groups and disease-specific charities, and advocate the benefits of inflammation research to the wider community.
- Contribute to the continuing development and expansion of the various national inflammation societies and the umbrella organization for these societies (the International Association of Inflammation Societies: IAIS).

Congress Themes

The congress will be be organized according to three main themes:

Theme 1: New Therapeutic Targets In Inflammation
- Ageing – inflamming
- Biomarkers
- Emerging therapeutics and clinical trials
- Immunotherapy
- Infectious diseases
- New anti-TNF/IL-1 strategies
- New challenges for human health
- Pain

Theme 2: Mechanisms Of Inflammation (Initiation, Resolution & Signalling Pathways)
- Cell Trafficking
- Epigenetic control of inflammation
- Immunological control of inflammation
- Leukocyte biology
- Pattern recognition receptors

Theme 3: Organ-Specific Determinants Of The Inflammatory Response
- Dermatological diseases
- Fibrosis
- Gastrointestinal diseases
- Genetics of susceptibility and responses
- Metabolic diseases and immunometabolism
- Microbiota
- Neuroinflammation
- Respiratory diseases
- Rheumatological diseases
- Vascular determinants of inflammation

Why Partner with WCI 2019?

Delegate Development

Your company has the opportunity to benefit significantly from exposure to a relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. The delegates are the leaders in their field. Congress delegates are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to the sector and in assisting delegate’s professional development.

Benefits plus

Your company’s involvement, commitment and support for WCI 2019 will be widely acknowledged leading up to and during the Congress. To increase your visibility to the delegates it may be possible for you to customise a package.

Exclusive brand exposure

There are many ways to give your brand prominence at the Congress. We offer a range of partnership packages, including but not limited to Congress App sponsorship, hosting a welcome event or sponsoring an evening event.

Industry Collaboration

Gather your suppliers and sister companies together to reserve a co-branded partnership item or a prominent exhibition booth. This is a very cost-effective way to reach-out to your potential customers.

Customised package

An option to discuss a tailor-made customised partnership package that promotes the benefits of your products and services in a unique way is available. The alignment of the Congress program to sponsor company products and services will deliver a meaningful connection to the delegates.
A wide variety of Partnership opportunities have been designed for WCI 2019, each containing benefits that will ensure your organisation receives maximum exposure. Partnerships and individual sponsorship opportunities are outlined in the table below and in detail on the following pages.

### Opportunities at a Glance

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Number Available</th>
<th>Investment AUD $ (incl GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Partnerships</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold</td>
<td>Limited</td>
<td>25,000</td>
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<tr>
<td>Silver</td>
<td>Multiple</td>
<td>15,000</td>
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<tr>
<td>Bronze</td>
<td>Multiple</td>
<td>6,000</td>
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<tr>
<td><strong>Program Sponsorships</strong></td>
<td></td>
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<tr>
<td>Keynote Speaker</td>
<td>Limited</td>
<td>5,500</td>
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<tr>
<td>Concurrent Session</td>
<td>Limited</td>
<td>2,200</td>
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<tr>
<td><strong>Legacy Sponsorships</strong></td>
<td></td>
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<tr>
<td>Sponsored Delegate</td>
<td>Multiple</td>
<td>3,300</td>
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<tr>
<td>Volunteers</td>
<td>Exclusive</td>
<td>11,000</td>
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<tr>
<td><strong>Social Events/Catering</strong></td>
<td></td>
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<tr>
<td>Congress Dinner</td>
<td>Exclusive</td>
<td>22,000</td>
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<tr>
<td>Welcome Reception</td>
<td>Exclusive</td>
<td>6,600</td>
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<tr>
<td>Closing Ceremony</td>
<td>Exclusive</td>
<td>3,300</td>
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<tr>
<td>Barista Zones</td>
<td>Two opportunities</td>
<td>5,500</td>
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<tr>
<td>Catering Breaks</td>
<td>Multiple</td>
<td>from 2,200</td>
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<tr>
<td><strong>Technology, Delegate Services &amp; Communications</strong></td>
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<tr>
<td>Technology presentation within main program</td>
<td>Limited</td>
<td>$3,000</td>
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<tr>
<td>Internet Café / Wi-Fi</td>
<td>Exclusive</td>
<td>11,000</td>
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<tr>
<td>Satchel Bags</td>
<td>Exclusive</td>
<td>11,000</td>
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<tr>
<td>Congress App/On-line Program</td>
<td>Exclusive</td>
<td>11,000</td>
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<tr>
<td>Name Badge and Lanyard</td>
<td>Exclusive</td>
<td>8,800</td>
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<tr>
<td>Speakers Preparation Room</td>
<td>Exclusive</td>
<td>4,400</td>
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<tr>
<td>Satchel Inserts or Electronic Advert</td>
<td>Multiple</td>
<td>1,100</td>
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<tr>
<td><strong>Exhibition - Please note spaces are limited and sold on a ‘first come first served’ basis</strong></td>
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<tr>
<td>9sqm Booth</td>
<td></td>
<td>3,300</td>
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<tr>
<td>Table Top Display</td>
<td></td>
<td>1,650</td>
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<tr>
<td>Not for Profit Table Display</td>
<td></td>
<td>880</td>
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</tbody>
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### Opportunities Partnership Packages

#### Gold Partner

- **$25,000**
- Logo on the Congress website sponsors page, listing status as Gold Partner
- 50-word corporate description on the Congress website
- Logo in all electronic marketing collateral produced for the Congress, including promotional fliers and the Congress registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Three complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Two Complimentary Exhibition Booths (9sqm)
- Two Exhibitor Registrations
- Delegate List pre and post Congress (subject to privacy status selected by delegates)
- One insert to be placed into the delegate satchels (size and content to be approved by the Organising Committee)

#### Silver Partner

- **$15,000**
- Logo on the Congress website sponsors page, listing status as Silver Partner
- Logo in all electronic marketing collateral produced for the Congress, including promotional fliers and the Congress registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- One Complimentary Exhibition Booth (9sqm)
- Delegate List pre and post Congress (subject to privacy status selected by delegates)
- One insert to be placed into the delegate satchels (size and content to be approved by the Organising Committee)

#### Bronze Partner

- **$6,000**
- Logo on the Congress website sponsors page, listing status as Bronze Partner
- Logo in all electronic marketing collateral produced for the Congress, including promotional fliers and the Congress registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- One complimentary sponsor registration (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception
- One insert to be placed into the delegate satchels (size and content to be approved by the Organising Committee)

Your company has the opportunity to benefit significantly from exposure to a relevant and influential audience. The delegates are the leaders in their field.
Partnership Packages

Program Sponsorships
Program sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following the Congress. WCI 2019 will be successful through its high-quality program delivered through bold thematic streams.

Keynote Speaker Sponsorship
$5,500
Your sponsorship will enable us to ensure essential funding for keynote speakers, workshops and concurrent scientific sessions.

Concurrent Session Sponsorship
$2,200
Align your organisation with one of our high profile concurrent sessions focused on a specific theme.
• Your organisation logo next to the specified Keynote or Concurrent Session in the electronic program
• Your organisation logo on the session room signage
• Your organisation logo on the session slide at the start and end of the Keynote or Concurrent session
• Your logo on the Congress website sponsor page and in the Congress on-line and printed program

Social Events/Catering
Sponsorships are sought to enhance the appreciation of WCI 2019 as emblematic to Australian hospitality services.

Congress Dinner
$22,000
Delegates will be able to purchase tickets to this special event which will be a fitting social climax to the Congress.
• Opportunity to provide a 3 minute welcome address at the beginning of the dinner
• Your logo on the Congress dinner tickets
• Your logo on the Congress dinner signage
• Your logo on the Congress dinner sponsor page and in the Congress program/APP

Welcome Reception
$6,500
The Congress will begin with an official ceremony to welcome participants from around the world. The Welcome Reception will create an atmosphere of energy and excitement, setting the scene for a successful Congress.
• Opportunity to provide a 3 minute welcome address at the start of the event
• Your logo on the welcome reception signage
• Your logo on the Congress website sponsor page

Closing Ceremony
$3,300
The official close of the program will recap on the Congress highlights and the way forward for inflammation Research and the next Congress hosts.
• Your logo on the closing ceremony signage
• Your logo on the Congress website sponsor page

Barista Zones
$5,500
Coffee machines will be located in the exhibition area serving coffee and tea throughout the Congress. They can be co-located with an exhibition booth if desired.
• Naming rights to barista zone
• Company logo to be included on the barista zone signage
• Opportunity to provide branded napkins or cups
• Your logo on the Congress website sponsor page

Catering
from $2,200
Morning, lunch and afternoon refreshments will be provided in the Congress Exhibition Area for all participants. Opportunities exist for sponsorship of the catering breaks.
• Your logo on catering signage
• Opportunity to provide a pull up banner to be placed in the catering area
• Your logo on the Congress website sponsor page

Technology, Delegate Services & Communications
Essential Technology and Communications sponsorships will provide excellent branding opportunities.

Technology Presentation within Main Program
$3,000
There will be opportunities for sponsors to deliver short presentations within the main program to highlight new technologies and applications that will be of broad interest to inflammation researchers. Limited number of opportunities.

Internet Cafe/Wi-Fi
$11,000
The opportunity to sponsor the exclusive Internet Cafe operating within the Exhibition Area. The internet cafe will be used regularly by delegates, speakers and exhibitors.
• The area will be branded with signage highlighting your organisation logo
• Your logo on the Congress website sponsor
• Logo on the Wi-Fi log in landing page or SSID

Volunteers Sponsorship
$11,000
A Congress of this size will rely on the support of volunteers to ensure seamless delivery and assistance to all participants. Your vital sponsorship of the volunteers will enable many people the opportunity to share their knowledge and experience and provide hands-on support during the Congress.
• Your logo will be featured on the Volunteer T-Shirt in acknowledgement
• Your logo on the Congress website sponsor page

Concurrent Session in the electronic program
• Opportunity to provide a pull up banner to be placed in the Congress Exhibition Area for all participants. Opportunities exist for sponsorship of the catering breaks
• Your logo on the Congress website sponsor page

Welcome Sign will be branded with your logo

Delegate Satchel Inserts
$1,100
Opportunity to include a promotional insert in the delegate satchel (maximum 1 x A4 double sided flyer)

Electronic Advertisement in the On-Line Program $1,100

Satchel Bags
$11,000
Every registered delegate will be provided with an official Congress Satchel upon registration. The Organising Committee will ensure a quality satchel is chosen in conjunction with the sponsoring company to prolong usage by delegates.
• Your organisation logo will appear on the bag (along with the Congress and host logos)
• Your logo on the Congress website sponsor page

Congress App
$11,000
The Congress App can be downloaded by all delegates and will contain important information including the Congress program, session room maps, speaker biographies, exhibition booth information, and interactive information.
• An acknowledgement as sponsor of these items will appear in the APP
• Your logo on the Congress website sponsor page

Name Badge and Lanyard
$8,800
Every registered delegate will be provided with an official Congress name badge upon registration. Delegates will need to wear their name badge for the duration of the Congress, which will enable access to all sessions, social functions and the exhibition.
• Your organisation logo will appear on the lanyard (along with the Congress logo) and the Name Badge
• Your logo on the Congress website sponsor page

Speakers Preparation
$4,400
This room will be used by all speakers at WCI 2019 and provides a highly targeted branding opportunity.
• The sponsor of this item has the opportunity to provide note pads and pens for the speakers to use in this room.
• A Welcome Sign will be branded with your logo
• Your logo on the Congress website sponsor page

Sponsored Delegates
$3,300 per participant
Delegates from low-income countries and other underrepresented groups will be provided with airfare and accommodation costs to enable their participation in WCI 2019. (Delegates are to be selected by the Congress Organising and Scientific Program Committee)
• Acknowledgement of your contribution will be included in the Congress program
• Your organisation logo on the Congress website sponsor page
• A welcome letter from your organisation to the delegate in their pack

Travel Bursaries
To ensure the Congress is a platform where people can come together on neutral ground, we propose to utilise tiered Congress registration and create travel bursaries to facilitate international travel for students and participants from low-income countries. Preference for travel bursaries will be given to participants who are presenting.

Barista Zones
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Coffee machines will be located in the exhibition area serving coffee and tea throughout the Congress. They can be co-located with an exhibition booth if desired.
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Welcome Sign will be branded with your logo

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The exhibition will be a major component of the Congress and has been designed to maximise the opportunity for delegates to visit the exhibition. Located in the foyer of the International Convention Centre, Sydney, the exhibition will be the heart of the Congress and is located adjacent to the Plenary Rooms, all refreshment breaks, the Welcome Reception and the internet café. The WCI 2019 exhibition is set to be the primary networking arena for delegates, Congress partners and exhibitors.

**Exhibition Booth**
$3,300
- 9 square metres of exhibition space
- Two complimentary exhibitor registrations, including access to session and delegate catering (morning and afternoon tea, lunch, welcome reception)
- Back and side walls
- Organisation name on fascia over open side
- Two spotlights
- One standard power outlet

**Table Top Display**
$1,650
To facilitate full participation from all organisations we will provide a limited opportunity of table top displays with the following benefits:
- One table top covered with linen cloth
- One complimentary exhibitor registration, including access to session and delegate catering (morning and afternoon tea, lunch, welcome reception)

**Additional Exhibitor Registration**
$770 each
- Morning Tea
- Lunch
- Afternoon Tea
- Ticket to the Welcome Reception

Additional Exhibitor registration rates are only available for exhibiting personnel of exhibiting companies to the WCI 2019

An exhibition manual containing information on move in and out times will be distributed in June 2019 to exhibitors and Congress Partners.

Please note that while our Partners will be given priority placement within the exhibition, early commitment will ensure that your organisation can secure a prominent location on the exhibition floor plan as the space is limited. We expect the exhibition to sell out. Our Sponsorship and Exhibition team will be delighted to discuss the benefits of upgrading your exhibit to maximise your exhibition presence.

**Not For Profit Table Top**
$880
To facilitate full participation from all organisations we will provide a limited opportunity of table top displays with the following benefits:
- One table top covered with linen cloth
- One complimentary exhibitor registration, including access to session and delegate catering (morning and afternoon tea, lunch, welcome reception)
Conditions of Payment

A 50% deposit is required upon confirmation of your Congress partnership item and/or booth number. The Congress organisers are happy to discuss a payment plan with you. Full payment will be due 26 July 2019.

Payment must be made for all Congress partnership and exhibition monies prior to close of business 26 July 2019. Failure to do so may result in your Congress partnership item or exhibition stand being released again for sale.

Sponsorship and Exhibition Applications and Conditions

Sponsorship and exhibition applications must be received on the Official Application Contract Forms. A tax invoice will be issued upon receipt of this application form.

- Full payment must be made within 30 days from date of invoice
- Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice
- The Organisers reserve the right at their total discretion to decline any application
- All payments must be made in Australian Dollars. See payment details on application form
- Payment can be made via cheque, bank transfer and credit card
- If the full payment is not received, the Congress Office has the right to review the Sponsorship commitment and withdraw the application

Sponsorship and Exhibition Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with a Sponsor or Exhibitor but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- That the reason given for the cancellation is, in the opinion of the Organiser, well founded
- That the Sponsor or Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Congress, 50% of the contract price if the cancellation is accepted between six and three months prior to the Congress and 100% of the contract price of the cancellation is accepted within three months of the Congress
- Cancellation will not be considered if the Organisers deem that sponsorship entitlements have already been provided prior to the submission of cancellation

Further Information

For further information please contact:
WCI 2019 Sponsorship and Exhibition Director
Emma Bowyer
Tel: +61 2 9254 5000
Fax: +61 2 9251 3552
Email: sponsorship@WCI 2019.org
exhibition@WCI 2019.org